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FOR IMMEDIATE RELEASE

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City of Milwaukee Health Department Farmers' Market Stands Open for Season Weekly market stands offer fresh produce to community members through October

MILWAUKEE – 'Tis the season for fresh produce, and for the third year, the City of Milwaukee Health Department is working to help Milwaukee residents take advantage of summer's bounty by opening weekly farmers' market stands for the community.

"Proper nutrition is essential to building a healthy community," said Commissioner of Health Bevan K. Baker. "It is a goal of the City of Milwaukee Health Department to not only educate our clients on the benefits of a healthy diet, but to increase availability of healthy, fresh produce for the communities we serve. By working with local farmers to open market stands at our health centers, we are on our way to accomplish this goal."

The MHD market stands are part of the Women, Infants, and Children (WIC) Farmers' Market Nutrition Program, and provide WIC clients the opportunity to purchase locally grown fresh, healthy fruits and vegetables from approved farmers' markets with supplemental nutrition benefits. In 2012, more than 4,000 WIC Farmers' Market checks were cashed at MHD market stands, an increase from 3,300 in 2011.

The market stands are open to all community members, including WIC participants, weekly at the following dates and locations:

Mondays beginning July 1: Northwest Health Center

7630 W. Mill Rd., Milwaukee

Tuesdays beginning July 2: Keenan Health Center

3200 N. 36th St., Milwaukee

Wednesdays beginning July 3: Southside Health Center

1639 S. 23rd St., Milwaukee

The MHD stands remain open weekly through October and are closed on holidays and City furlough days. For more information on the City of Milwaukee WIC program, visit www.milwaukee.gov/health.

Photos available upon request.

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